



File Set-Up Guidelines

All artwork should be in Mac Format

Accepted Applications

Illustrator

Photoshop

Quark

InDesign

Accepted Media

Zip

CD

DVD

Email of files is acceptable if less than 6MB

- All art should be converted to CMYK.
- Avoid using spot channels in Photoshop.
- Include all fonts, or save all text as outlines.
- If saving as a .pdf, save all text as outlines.
- Text should be done as vector art when possible to avoid bitmapping.
- All files should equal 100dpi at 100% final size. (ex. 400dpi at 1/4 size)
- Include all support files.