

Experiential Marketing Solutions

We custom fabricated a International Durastar straight truck into this attention getting interactive display truck. Our engineering and fabrication departments made this truck easy to set up and durable for the demand of a summer on the road. It has custom display areas, video game station, a rooftop stage for the emcee, and slide out displays from the back with iPad stations and custom graphics. This truck followed the Vans Warped Tour in 2011.

Leading Industry Trends

1. Mobile Kitchen Vehicles
2. B-2-B Mobile Trade Shows
3. Going Viral with Facebook and Twitter
4. Short Term Vehicle Leasing
5. Smaller, More Nimble Vehicles
6. Cause Marketing / Multi-Use Vehicles
7. Seasonal Changes / Re-Purposing Assets
8. Event in a Box Truck
9. Technology – Augmented Reality/Touch Screens/Video
10. Use of PODs / Shipping Containers



follow us on Twitter @CGSPremier

CGSPremier.com